



Kids and Mascots DaSH!

JOIN US FOR A FUN RUN THAT WILL GIVE LOCAL KIDS A DAY TO REMEMBER!

What: Lifeline of Ohio's Kids and Mascots Dash for Donation

When: Saturday, July 10, 2010

Where: 200 W. Nationwide Blvd, Arena District, Columbus, Ohio

Why: To promote organ and tissue donation and to encourage Ohioans to join the Ohio Donor Registry and give the "Gift of Life." By showcasing the involvement of those touched by donation and transplantation, as well as the support of our local community, we aim to provide hope to the more than 102,000 Americans and nearly 3,000 Ohioans currently waiting for a life-saving transplant.

Details: Mascots must **arrive no later than 6:45 a.m.** to register and dress (changing room provided at Nationwide Arena). Mascots should **report to starting line by 7:15 a.m.** to mingle with kids and families. Race begins at 7:30 a.m. and we ask all mascots to remain on-site for photo opportunities **until 8:00 a.m.**

Mascots and kids will participate in a fun dash (approximately 200 yards) on Nationwide Boulevard. This is a great opportunity to get your mascot out and about in the central Ohio community while supporting organ and tissue donation.

Use of event proceeds: Proceeds from this event are used to further Lifeline of Ohio's outreach and educational programs for the communities in the 39 counties we serve.

Contact Information:

Rachel Lewis, media relations/community outreach

rlewis@lifelineofohio.org

614-384-7329